In the classroom, you need something that works all of the time.

“New Management works. It’s the most effective application of Ed research to classroom management I’ve seen in fifteen years.”

—David Mittleholtz
Director Emeritus
Achievement Goals Program
“Morris is well known for the enthusiasm and creativity he brings to teaching.”

David Smollar, *Los Angeles Times*

**RICK MORRIS, CREATOR OF NEW MANAGEMENT**

Educator, author, and inventor Rick Morris is a recognized specialist in the field of student management, motivation, and engagement. Based on thirty-one years of classroom experience, his successful New Management concepts are revolutionizing the art of teaching.

A gifted speaker with a proven talent for motivating educators of all ages, Rick’s up-beat, on-target presentation will inspire you to incorporate his exciting, innovative management tools into your own classroom on a daily basis.

- Received the HATS OFF TO TEACHERS award for: 
  “... teaching excellence and his positive effect on students.”

- Wrote and published five books on effective education:
  - The Big Book: Ideas for a Happier, More Productive Classroom
  - The New Management Handbook: Creating a Happier, More Productive Classroom
  - Tools & Toys: Fifty Fun Ways to Love Your Class
  - Class Cards: How to Put Your Class in the Palm of Your Hand
  - Eight Great Ideas: Simple Ways to Transform Your Teaching.

- Invented and produced four classroom tools: DOOR BLØK, LOCK BLØK, Binder Stand, and Pencil Caddy.

- Designed and produced a mobile app called Class Cards that has enabled educators to dramatically boost student engagement during lessons and discussions.

- Received the Distinguished Contribution to Education Award from Phi Delta Kappa, the national honor society for education, in recognition of:
  “…the outstanding work you’ve done with new teacher intern programs.”

FYI: At the end of November, Rick Morris will be retiring for a second time. Last year, he officially retired from San Diego City Schools after a 31-year career in the classroom.

This year, Rick will retire from the arena of professional development in which he’s worked for 31 years. Future plans are currently TBD.
THE BIG BOOK
IDEAS FOR A HAPPY & PRODUCTIVE CLASSROOM

Rick Morris
Creator of New Management

REVISED FOURTH EDITION
“I can’t believe how much easier it is to run my classroom.”

—Barbara Vanderlinde, twenty-year veteran teacher, one week after learning New Management techniques.

Rick’s newest book is a compilation of the four books shown below. Completely refreshed and updated, you’ll find everything you need to create a happy, productive classroom.

Blackline masters included in appendix.

CD of TV theme songs bound-in

The Big Book $45.00

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Eight Great Ideas, is a collection of innovative New Management teaching strategies that will transform your teaching. In addition to the ideas he shares, Rick provides insight to help you better understand how students operate in the classroom. A CD of TV theme songs is included with purchase.

$18.00

Now you can learn the simple system that is revolutionizing today’s challenging classrooms. Based upon his incredibly successful New Management seminar series, the New Management Handbook is a step-by-step guide that will unleash the dynamic power of Rick’s system of student management, motivation, and involvement.

$24.00

In his second book, Rick shares the secrets to 50 of his exciting, innovative techniques dealing with Management, Motivation, Interaction, Student Numbers, and Team Based Teaching. Tools & Toys will add new life to your classroom, increase the level of student involvement, and reduce your stress on a daily basis.

$12.00

This easy-to-read, easy-to-apply book describes in detail the use of a teaching technique from the New Management system of classroom management and student motivation. It offers clear and concise explanations that will empower you to maximize the growth and development of each and every student.

$6.00

Copies of The Big Book will be available for purchase at the event.

[ The four books shown above can be purchased at NewManagement.com ]
Good Teaching

Rick Morris, a member of the San Diego Teachers Association and author of *Tools & Toys, Fifty Fun Ways to Love Your Class*, will be the Sunday keynote speaker at CTA’s Good Teaching Conference March 7-9 at the Wyndham Hotel, Los Angeles Airport.

He will speak about the ‘Noah Principle,’ which is, “no more rewards for predicting floods, only for building arks.”

“Too often, what we hear about education is negative,” he explains. “It’s easy to point out what’s wrong; I’m more interested in what’s right, or more specifically, what works.

In his talk, as well as in two Saturday workshops on ‘New Management’ strategies, the third-grade teacher will share his philosophy as well as techniques from his system of classroom management which maximizes student involvement. “It all started in 1981 as a simple attempt to bring a sense of order and efficiency to the stress-inducing tasks of assignment collection, record-keeping, and tracking late work, etc. It has since grown to become a comprehensive program that makes being fair, firm, and consistent an everyday reality. It’s enabled me to teach in a gentle, loving manner while providing a solid foundation of student accountability, self-discipline, respect, and trust.”

Morris believes “the strongest force we have in education is the individual teacher dedicated to excellence.” He finds it gratifying to provide colleagues with strategies to maintain that dedication.

Also on the program for the Good Teaching Conference is humorist Marianna Nunes, who will be the keynote speaker for Friday. Her topic will be “Humor in the Workplace.”

Irving Lubliner, author of *Increasing Student Math Achievement: Strategies that Strengthen Student Motivation and Involvement*, will conduct two sessions on Saturday—“Finite Differences—Blazing a Trail From Counting to Calculus,” and “There’s Magic in Math.”

Leigh Hoven-Sverson, a member of the Fountain Valley Education Association and the leader of the team of teachers who created the Exploring Science series for elementary grades, will lead two Saturday sessions of “Good Teaching is Exciting—Starting With Science.”

Keith Vogt from the Telis Foundation will offer workshops on the “ABCs of the Internet.”

Among the many other sessions scheduled are “Complex Instruction,” “Learning Styles,” “Cooperative and Brain-Based Learning,” “Teacher Empowerment Through School Site Councils,” “Emotional Intelligences,” and “Dose of Musical Medicine.”

The fee for early registration is $115 ($345 for nonmembers). After Dec. 31, the price goes up to $140 for members ($420 for nonmembers). Student CTA members can attend for $25 ($30 after Dec. 31). The registration fee includes the Friday reception, Saturday lunch, and Sunday breakfast.

The conference is worth 16 professional growth hours. In addition, participants who sign up at the conference can earn one regular semester unit from California State University at Domingues Hills; the cost is $40.

For more information, contact CTA Instruction and Professional Development, P.O. Box 921, Burlingame, CA 94011-0921; (415) 697-1400; ipd@cta.org.
Psst! Some Insider Information

**Education:** Some sixth-graders have written a book for teachers, after battle-testing what methods help them do better in school.

By DAVID SMOLLAR
TIMES STAFF WRITER

SAN DIEGO—The next time teachers scour the literature for ways to help their students learn, they might want to pick up a new book written by students for teachers.

If they do, they'll find out about Starburst Math, about the Rainbow Handwriting Award, about Max and E.T., the Minute of Silence, and a host of other tricks, activities, and strategies that the students “battle-tested”—with the result that they study more and enjoy education more.

The book, “School Our Way,” is a product of teacher Rick Morris’s sixth-grade class at Sequoia Elementary School in Clairemont and will be on sale for $3 this week at the annual Mentor Teachers Conference in downtown San Diego.

In its introduction, the class says its illustrated guide is chock-full of “20 terrific techniques for a happier, more productive class.”

As part of a two-month writing project, the students picked their favorites from the many ideas that Morris uses to create a more exciting class. Those ideas are geared toward involving students in routine teacher chores as well as stimulating them to go beyond the rote recitation still common in many schools.

Not many classrooms, for example, feature “Educational Reserve Notes” in the form of paper money—with Morris’s picture smack in the middle—which students receive for a chore well done or an answer well reasoned. The “notes” are redeemable in a student-run classroom store for snacks and supplies.

Nor do most classes have a “Come-and-Get-It-Chuck-Wagon” musical triangle that students clang anytime a peer is reading aloud with too little expression.

Morris, well known among county educators for the enthusiasm and creativity he brings to teaching, has long wanted to write a book about all the classroom management techniques he has cooked up for children over the years and presented at teacher training seminars.

“Why not have the students do it?” Morris asked. “After all, they can tell you what really works and what doesn’t.”

The book’s selections include the simple, such as “Max,” the name given to the classroom digital timer they use instead of the classroom clocks, which are broken most of the time.

Then there’s Starburst Math, named after the popular candy. The teacher dons a white lab coat with a fistful of Starburst squares in the right pocket and a name tag on the lapel—except that in place of a name, there’s a math problem drawn in bright colors.

The teacher, transformed into Dr. Starburst, solicits students to come up with an answer to gain a candy reward.

The book even promotes “Classroom Clean-Up.” Student Richard Padilla explains: “There’s a jar full of jobs written on paper that are handed out randomly and which we have three minutes to do...it’s our way of helping out the custodian.”

Morris is a legend among Sequoia students for his energy, excitement, and caring attitude—and fifth grade students routinely pray to be assigned to his classroom the following year, students Gabe Legaspi and Sergio Enriquez said.

“He’s firm, but he doesn’t ever raise his voice,” student Mario Vasquez said. Mike Fisher added, “We learn a lot of stuff without just using our books.”

Morris used the book-writing project to push creative thinking, writing, cooperative learning, and art into one integrated learning project.

“Early on I picked ‘Max’ as an example for students to think about how to describe,” Morris said. “We talked about it for a while, then I gave everyone twenty minutes to write down their thoughts.”

Morris took home the papers, made notes for the students, and solicited a student editor who had turned in a colorful description for that article. That student was paired with a classmate to look over all the papers and come up with a final version.

“Overachiever, underachiever, it doesn’t matter,” Morris said. “The key is to get kids involved, to give them power in a positive way.”

Morris had the final product copyrighted by the district and printed using his own desktop publishing system.

For Morris, the only real surprise came in looking over some of the students’ selections, such as “Clay Sculpting.” It’s an idea that’s new this year to mesh art, listening skills, and creativity. While students work with modeling clay in the afternoon, Morris reads aloud from a novel.

Morris wasn’t sure how it would go over. The class, though, embraced it.

“The purpose is to see how creative you can be as you listen to a story,” students wrote. “After we are finished, we walk around the room to see what other students have created.”

Morris said, “That inclusion was great because it shows that students really can pick up on the fun of learning.”